



A PARTNERSHIP. AN OPPORTUNITY.

We are Electric. We are Indian. We are Oben Electric.

ABOUT US.

Oben Electric is a homegrown electric two-wheeler manufacturer transforming the motorcycle segment with high-performance, technology-driven EVs. Founded in 2020 by IIT & IIM alumni, the company is built on deep R&D expertise, in-house manufacturing, and a vision for advanced electric mobility.

With a vertically integrated approach, Oben Electric designs and develops not just motorcycles but also critical EV components, including batteries, vehicle control units, motors, and chargers, ensuring superior quality, innovation, and cost efficiency.

25+ patents
across India, the USA, and other global markets.

700+ team
members, including top industry experts and EV pioneers.

R&D-driven
with in-house component manufacturing since 2024.



Performance Commuter

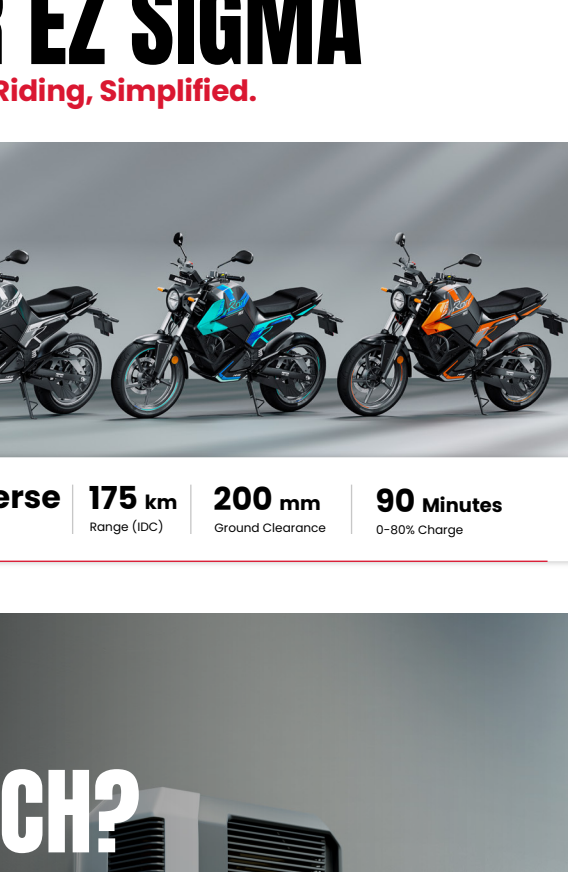
ELECTRIC MOTORCYCLE.

BIG MARKETS, BIGGER PROFITS

For every one scooter sold, two motorcycles are bought by customers – yet EV adoption has been scooter-led, leaving a massive gap in the motorcycle segment. With motorcycles consistently making up 65% of two-wheeler sales for a decade, this creates a huge market opportunity for electric motorcycle penetration.

Oben Rorr EZ Sigma is a next-gen urban commuter designed with more convenience, more intelligence, and more control. The bike boasts a class-leading **175 km IDC range** and can be **fast-charged to 80% in just 90 minutes**, minimising downtime and maximising commute. This is the moment for partners to tap into the growing EV opportunity. Partner with us and define the future of urban mobility.

BUILT FOR EVERYDAY RIDERS.



RORR PRODUCT LINE-UP.

Rorr EZ SIGMA

Performance Commuter
High-performance mobility you can use every day.

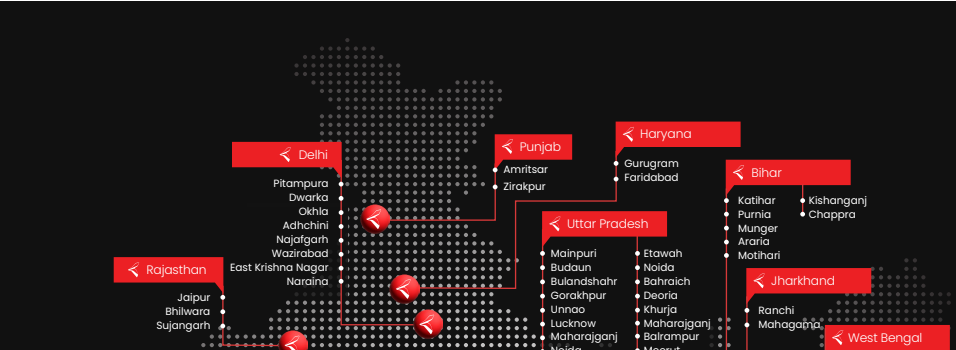
Rorr EZ

Premium Daily Commuter
Efficient, reliable, and cost-effective for high-usage riders.



RORR EZ SIGMA

City Riding. Simplified.



95 km/h
Top Speed

3.3 Sec
0-40 km/h

Reverse
Mode

175 km
Range (IDC)

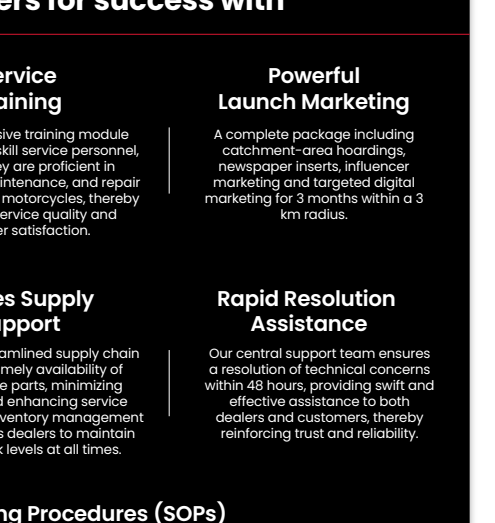
200 mm
Ground Clearance

90 Minutes
0-80% Charge

EV vs Petrol

WHY SWITCH?

- ✓ ₹0.25/km running cost vs ₹2.5/km for petrol bikes
- ✓ No oil changes, no engine maintenance, no fuel price hikes
- ✓ Smart features – Ride smart with the Oben Electric App connected with GPS tracking and real-time diagnostics at your fingertips.
- ✓ Instant torque, smoother acceleration, and lower ownership costs
- ✓ Enhanced safety features such as UBA, Geo-Fencing, Theft Protection, and DAS have been integrated to ensure a secure ride.



Designed, developed, and manufactured in-house

FOR TOP QUALITY & RELIABILITY.

Battery
Pioneered use of LFP Cell chemistry in 2-wheeler
50% Higher Temp. Resistance
2x Battery Life
Cobalt & Nickel Free for cleaner environment

5" TFT Colour Display
Colour TFT Display with Turn by Turn Navigation, Call Alerts, Message Alerts, Media info and Trip Meter

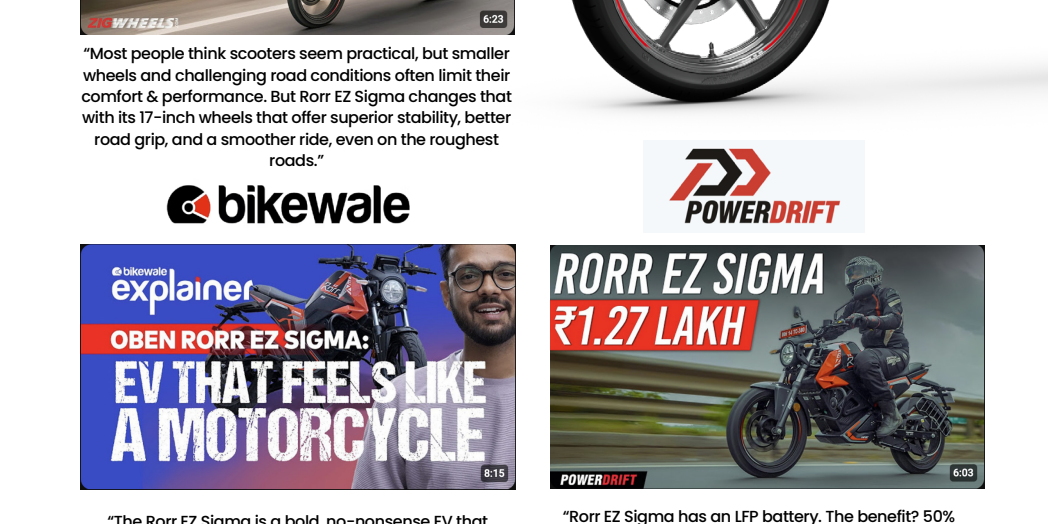
Frame
Proprietary A&X frame for excellent vehicle dynamics

Motor
Proprietary 12kW motor churns the highest power in India

Charging
2x Faster Charging for better customer experience

State-of-the-Art

MANUFACTURING.



100,000 units
per year capacity to scale with demand
4.5-acre integrated plant in Jigani, Bangalore

In-house
battery, motor, and vehicle assembly ensures superior quality

3.5-acre
integrated plant in Jigani, Bangalore

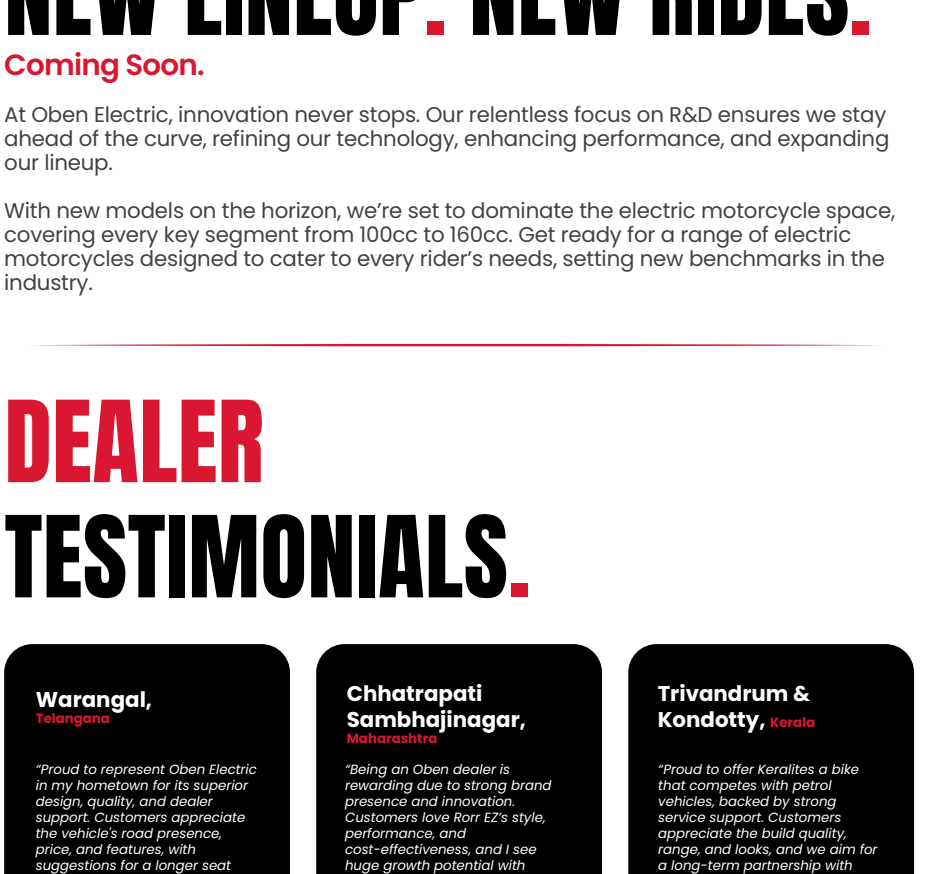
Warehousing
Facility to store material of 1000 units at a time



Expanding Nationwide

JOIN THE OBen ELECTRIC NETWORK.

Oben Electric is rapidly growing, and this is your chance to be part of the EV revolution. With **100+ showrooms & service centers** already operational and many more in the pipeline, now is the time to lock in your region and grow with us.



Building 200+ Showrooms Nationwide by March 2026

Oben Electric will be accelerating to 500+ showrooms by 2026, (be part of the next big EV success)

We set up our dealers for success with

Sales Training

Our structured sales training program equips dealership teams with in-depth product knowledge, customer engagement techniques, and effective sales strategies to maximize conversions and enhance brand advocacy.

Service Training

A comprehensive training module designed to upskill service personnel, ensuring they are proficient in diagnostics, maintenance, and repair of Oben Electric motorcycles, thereby enhancing service quality and customer satisfaction.

Powerful Launch Marketing

A complete package including catchment-area hoardings, newspaper inserts, influencer marketing and targeted digital marketing for 3 months within a 3 km radius.

Technical Support

Our dedicated team of expert technicians will provide direct assistance to dealership mechanics for resolving any technical concerns or queries, ensuring seamless service delivery and operational efficiency.

Spares Supply Support

A domestic streamlined supply chain ensures the timely availability of genuine spare parts, minimizing downtime and enhancing service efficiency. Our inventory management system enables dealers to maintain optimal stock levels at all times.

Rapid Resolution Assistance

Our central support team ensures a resolution of technical concerns within 48 hours, providing swift and effective assistance to both dealers and customers, thereby reinforcing trust and reliability.

Standard Operating Procedures (SOPs)

We provide well-defined SOPs covering all aspects of dealership operations, including sales, after-sales service, billing, inventory management, and customer handling. These guidelines ensure operational efficiency and consistency across all dealership touchpoints.

PROVEN. RATED. TRUSTED.

Oben Electric is not just about innovation, it's about results. Our motorcycles are making an impact on Indian roads, and customers love them.

4000+
Oben Rorrs already on the road and growing fast.

86%
customer satisfaction score for sales & after-sales service - industry leading customer satisfaction.

4.6+
average rating on Google across all locations.

When you partner with Oben Electric, you're not just selling motorcycles, you're delivering a trusted, high-performance EV experience backed by a strong customer base.

Be part of this success story.

REVIEWED & RATED BY AUTO EXPERTS:

A Smart Bet for Your Dealership

Leading auto experts have put the Oben Rorr EZ Sigma to the test—and they're impressed! From its seamless performance to real-world efficiency, here's what they have to say:

ZIGWHEELS

"Most people think scooters seem practical, but smaller wheels and challenging road conditions often limit their comfort & performance. But Rorr EZ Sigma changes that with its 17-inch wheels that offer superior stability, better road grip, and a smoother ride, even on the roughest roads."

bikewale

"The Rorr EZ Sigma is a bold, no-nonsense EV that delivers 175 km/h IDC range, which means you spend less time charging and more time riding."

EVGOVVA

"Rorr EZ Sigma comes with a newly designed, comfortable seat, which is comparatively more ergonomic with improved cushioning, making it perfect for long rides."

"Rorr EZ Sigma has an LFP battery. The benefit? 50% higher heat resistance and 2x lifecycle than other EVs with a lithium-ion battery."

POWERDRIFT

"A regular petrol bike only gives you 60 to 65 km for ₹100 of petrol. But the Rorr EZ Sigma gives you a huge 175 km range for a full charge that costs only ₹45. This means you get almost three times the distance for less than half the cost!"

THE BOLD ELECTRIC

"Oben offers a strong EV product portfolio in a rapidly growing market, with great support for dealers. Customers love the Rorr EZ Sigma performance and affordability, and I see long-term growth through expanding service networks and new models."

GOARAKHUR

"Oben Electric's vision and dealer support make it a futuristic brand to partner with. Rorr EZ impresses customers with its performance, design and value-for-money, making it a strong contender in the growing EV market."

HYDERABAD

"Oben Rorr EZ's aggressive styling and pricing create strong market demand. Customers talk about its range and variants, and I see great potential with rising customer interest."

CHHATRAPATI SAMBHAJINAGAR

"Being an Oben dealer is rewarding due to strong brand presence and innovation. Customers love Rorr EZ's style, performance, and cost-effectiveness, and I see huge growth potential with expanding EV demand."

TRIVANDRUM & KONDOTTY

"Proud to represent Oben Electric in my hometown for its superior design, quality and dealer support. Customers appreciate the vehicle's road presence, price and features, with suggestions for a longer seat and lower height for family use."

WARANGAL

"Oben Electric's vision and dealer support make it a futuristic brand to partner with. Rorr EZ impresses customers with its performance, design and value-for-money, making it a strong contender in the growing EV market."

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HYDERABAD

PARTNER WITH A BRAND BUILT FOR WINNING.

As the only truly Indian EV brand in the high-volume motorcycle segment, we combine innovation, performance, and design to lead the industry. Our excellence has been recognized with top awards and accolades.

Recognized for Excellence

WINNER
Times Drive Auto Awards 2025
Electric Commuter Motorcycle of The Year 2025 (Rorr EZ)

WINNER
Entrepreneur India EV Show
Best Emerging EV Company of the Year

WINNER
Times Drive Green Awards 2024
Best Design EV Two-Wheeler Award (Rorr EZ)

WINNER
Excellence in Electric Two-Wheeler Manufacturing
FE Mobility Awards 2025 (Oben Electric)

WINNER
LinkedIn Top 20 Startups 2024
LinkedIn Top 20 Startups 2024 (Oben Electric)

WINNER
Mobility Startup of the Year 2025
Entrepreneur India (Oben Electric)

WINNER
V.M. & P. Retail Design Awards
Best Store Design (Oben Electric HSR Experience Center)

NEW LINEUP. NEW RIDES.

Coming Soon.

At Oben Electric, innovation never stops. Our relentless focus on R&D ensures we stay ahead of the curve, refining our technology, enhancing performance, and expanding our lineup.

With new models on the horizon, we're set to dominate the electric motorcycle space, covering every key segment from 100cc to 160cc. Get ready for a range of electric motorcycles designed to cater to every rider's needs, setting new benchmarks in the industry.

DEALER TESTIMONIALS.

Oben Electric is not just about innovation, it's about results. Our motorcycles are making an impact on Indian roads, and customers love them.

When you partner with Oben Electric, you're not just selling motorcycles, you're delivering a trusted, high-performance EV experience backed by a strong customer base.

Be part of this success story.

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