

oben electric

A PARTNERSHIP. AN OPPORTUNITY.

We are Electric. We are Indian. We are Oben Electric.



ABOUT US

Oben Electric is a homegrown electric two-wheeler manufacturer transforming the motorcycle segment with high-performance, technology-driven EVs. Founded in 2020 by IIT & IIM alumni, the company is built on deep R&D expertise, in-house manufacturing, and a vision for advanced electric mobility.

With a vertically integrated approach, Oben Electric designs and develops not just motorcycles but also critical EV components, including batteries, vehicle control units, motors, and chargers, ensuring superior quality, innovation, and cost efficiency.



25+ patents

across India, the USA, and other global markets.



700+ team

members, including top industry experts and EV pioneers.



R&D-driven

with in-house component manufacturing.



BIG MARKETS, BIGGER PROFITS.

For every one scooter sold, customers purchase two motorcycles. Yet EV adoption has been largely scooter-led, leaving a significant gap in the motorcycle segment. With motorcycles consistently making up 65% of two-wheeler sales for a decade, this creates a huge market opportunity for electric motorcycle penetration.

The Rorr Evo, a category creator, is India's next-generation urban commuter, designed with more convenience, more intelligence, and more control. The bike boasts a class-leading 180 km claimed range and can be fast-charged to 80% in just 90 minutes, minimising downtime and maximising mobility.

This is the moment for partners to tap into the growing EV opportunity. Partner with us and help define the future of urban mobility.



BUILT FOR EVERYDAY RIDERS.

RORR **Evo**

City Riding, Simplified.

180 KM
CLAIMED
RANGE

110 KMPH
TOP SPEED

3 SEC
0-40 KMPH
ACCELERATION

250 NM
TORQUE ON WHEEL

8 YEARS
WARRANTY

SmartIQ™
AI RANGE BOOSTER MODE

EV VS PETROL

WHY SWITCH?

- ₹0.25/km running cost vs ₹2.75/km* for petrol bikes.
- No oil changes, no engine maintenance, no fuel price hikes.
- High on convenience and comfort – clutchless operation, storage space, no vibrations.
- Enhanced connectivity with OTA updates, GPS tracking, real-time diagnostics.
- Instant torque, smoother acceleration, and lower ownership costs.
- Enhanced standards of safety with Fall Alert, UBA, Geo-Fencing, Theft Protection, Remote Immobilisation and DAS have been integrated to ensure a secure ride.
- Zero emissions



*Fuel cost may vary city wise.

DESIGNED, DEVELOPED, AND MANUFACTURED

IN-HOUSE FOR TOP QUALITY & RELIABILITY.



BATTERY

- **Pioneered use of LFP Cell chemistry** in 2-wheelers
- **50% Higher Temp. Resistance** makes it a safer pack
- **2x Battery Life** gives higher vehicle life
- **Cobalt & Nickel Free** for cleaner environment



5" TFT COLOUR DISPLAY

With Turn by Turn Navigation, Call Alerts, Message Alerts, Music Info and Trip Meter



ARX FRAME

Patented electric motorcycle platform built for superior stability and control



MOTOR

Proprietary 9kW motor churns the highest power in India



CHARGING

2x Faster Charging for better customer experience

STATE-OF-THE-ART MANUFACTURING.



1,00,000 units

per year manufacturing capacity to scale with demand.

In-house

battery, motor, vehicle control unit, charger and vehicle assembly ensures superior quality.

3.5-acre

vertically integrated plant in Jigani, Bengaluru, India.

Warehousing

facility to store material of 1,000 units at a time.



JOIN OUR DEALER NETWORK.

Oben Electric is rapidly growing, and this is your chance to be part of the EV revolution. With **150+ showrooms & service centers** already operational and many more in the pipeline, now is the time to lock in your region and grow with us.



Building a strong network of **500+ touchpoints** nationwide by 2026.
Be part of the next big EV success!

WE SET UP OUR DEALERS FOR SUCCESS



Sales Training

Our structured and holistic training program equips dealership teams with in-depth product knowledge, customer engagement techniques, and effective sales strategies to maximize conversions and enhance brand advocacy.



Service Training

A comprehensive training module designed to upskill service personnel, ensuring they are proficient in diagnostics, maintenance, and repair of Oben Electric motorcycles, thereby enhancing service quality and customer satisfaction.



Powerful Launch Marketing

A complete support package including catchment-area hoardings, newspaper inserts, influencer marketing and geo-targeted digital marketing for 3 months.



Technical Support

Our dedicated team of expert technicians will provide direct assistance to dealership mechanics for resolving any technical concerns or queries, ensuring seamless service delivery and operational efficiency.



Spares Supply Support

A domestic streamlined supply chain ensures the timely availability of genuine spare parts, minimizing downtime and enhancing service efficiency. Our inventory management system enables dealers to maintain optimal stock levels at all times.



Rapid Resolution Assistance

Our central support team ensures a resolution of technical concerns within 48 hours, providing swift and effective assistance to both dealers and customers, thereby reinforcing trust and reliability.



Standard Operating Procedures (SOPs)

We provide well-defined SOPs covering all aspects of dealership operations, including sales, after-sales service, billing, inventory management, and customer handling. These guidelines ensure operational efficiency and consistency across all dealership touchpoints.

HIGHLY TRUSTED. HIGHLY RATED.

Oben Electric is not just about innovation, it's about results. Our electric motorcycles are making an impact on Indian roads, and customers love them.

91%

Industry-leading customer satisfaction score
for sales and after-sales service.

4.6+

Average rating on Google across all locations.

4.4+

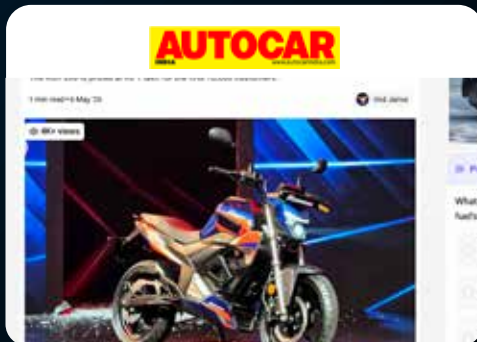
Average rating on Amazon & Flipkart.

When you partner with Oben Electric, you're not just selling motorcycles, you're delivering a trusted, high-performance EV experience backed by a strong customer base.

Be part of this success story.

REVIEWED & RATED BY TOP AUTO EXPERTS:

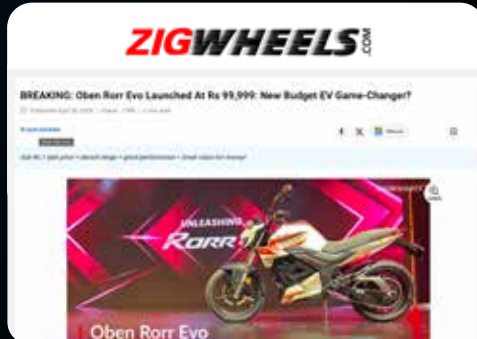
Leading auto experts have put the Oben Rorr Evo to the test—and they're impressed! From its seamless performance to real-world efficiency, here's what they have to say:



"The Oben Rorr Evo is an affordable electric motorcycle aimed at buyers on a budget but offers styling and features that stand out."



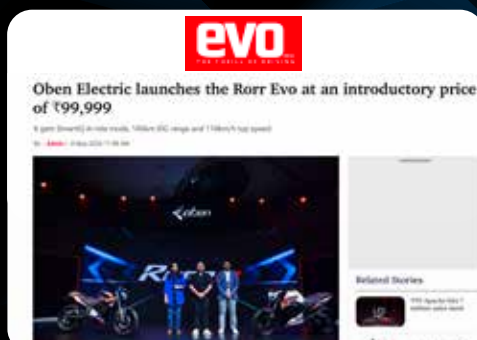
"At first glance, the Rorr EVO stands out with its bold, muscular proportions and commanding stance."



"Competing against rivals like the Revolt RV400 and the Ola Roadster X, the Oben Rorr Evo is quite an attractive electric bike in its segment. With good performance figures and solid feature list, it looks like a compelling entry point into the electric motorcycle space."



"Rorr Evo is a superior choice. Oben has created a vehicle that offers the lowest cost per km in its class and is the most logical, powerful, and safe purchase you can make today."



"India's electric motorcycle space just got a serious new contender."



"The bike features a clean, streetfighter look."

PARTNER WITH A BRAND BUILT FOR WINNING.

As the only truly Indian EV brand in the high-volume motorcycle segment, we combine innovation, performance, and design to lead the industry. Our excellence has been recognized with top awards and accolades.

Recognized for Excellence



WINNER

Times Drive Auto Awards
2025

Electric Commuter Motorcycle
of The Year 2025 (Rorr EZ)



WINNER

ET Entrepreneur
Awards

Entrepreneur of the Year
EV, 2025



WINNER

Times Drive Green Awards
2024

Best Design EV Two-Wheeler
Award (Rorr EZ)



WINNER

FE Mobility Awards 2025

Emerging Mobility
Leader



WINNER

LinkedIn

LinkedIn Top 20 Startups 2024
(Oben Electric)



WINNER

Entrepreneur India

Women Entrepreneur of the
Year 2025



WINNER

BW Auto

BW Auto World 40 Under
40 awardees



WINNER

ET Entrepreneur Awards
3rd Edition

EV Startup of the Year
Award 2026



WINNER

Entrepreneur India

Mobility Startup of the
Year 2025



WINNER

Entrepreneur India
EV Show

Best Emerging EV Company
of the Year



WINNER

FE Mobility Awards
2025 & 2026

Excellence in Electric
Two-Wheeler Manufacturing



RORR EVO

INDIA'S MOST IN-DEMAND ELECTRIC MOTORCYCLE

25,000+

BOOKINGS WITHIN 15 DAYS OF LAUNCH



DEALER TESTIMONIALS.



Warangal, Telangana

"Proud to represent Oben Electric in my hometown for its superior design, quality, and dealer support. Customers appreciate the vehicle's road presence, price, and features, with suggestions for a longer seat and lower height for family use."

-Nimmakayala Aravind

Chhatrapati Sambhajinagar, Maharashtra

"Being an Oben dealer is rewarding due to strong brand presence and innovation. Customers love Rorr EZ Sigma's style, performance, and cost-effectiveness, and I see huge growth potential with expanding EV demand."

-Nisar Ekbal Pathan

Trivandrum & Kondotty, Kerala

"Proud to offer Keralites a bike that competes with petrol vehicles, backed by strong service support. Customers appreciate the build quality, range, and looks, and we aim for a long-term partnership with Oben to capture the local market."

-Muhammed Jaseem S

Hyderabad, Telangana

"Oben Electric's vision and dealer support make it a futuristic brand to partner with. Rorr EZ Sigma impresses customers with its performance, design, and Indian-made quality, making it a strong contender in the growing EV market."

-Avula Raghuvamshi Reddy

Ranchi, Jharkhand

"Oben Rorr EZ Sigma's aggressive styling and pricing create strong market demand. Customers talk about its range and variants, and I see good profit potential with rising customer interest."

-Pani Prasad

Gorakhpur, Uttar Pradesh

"Oben offers a strong EV product portfolio in a rapidly growing market, with great support for dealers. Customers love the Rorr EZ Sigma's style, performance, and affordability, and I see long-term growth through expanding service networks and new models."

-Neha Singh



BE PART OF THE EV TRANSFORMATION.

The market is shifting. Petrol motorcycles will soon be a thing of the past.
This is your chance to lead the future.

Contact Us



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www.obenelectric.com